Bloc
Projects

Organisational Learning based on 2019 Visitor Questionnaire Data

by Megan Ash, Project Assistant

Bloc Projects' public programme has seen a diverse array of exhibitions, talks and workshops throughout 2019, generating further creative opportunities and engagement.
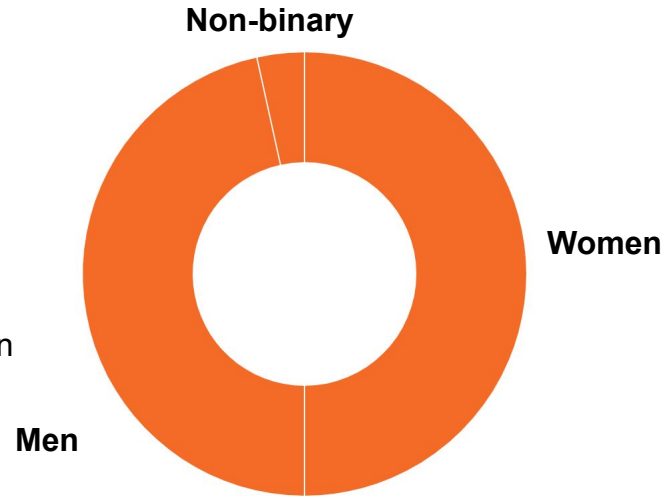
This document presents information about our gallery visitors from 2019, detailing the variety of ethnicities, ages and postcodes. We have also included some of our valued feedback at the end.

These statistics cannot account for every visitor, but we hope that this information will allow an insight into our visitor demographics here at Bloc.
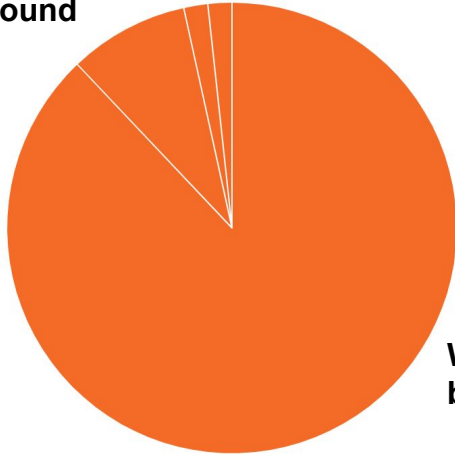
Distribution of Visitors Based on Gender

Women made up **50%** of the overall visitors, with **men** following closely at **46.6%**. **Non-binary** individuals also made up **3.4%** of our visitor demographic. We have had a significant rise in male visitors in 2019, when compared to the 2018 data, that saw men making up **28.8%** of our demographic.

Non-binary

Women

Men
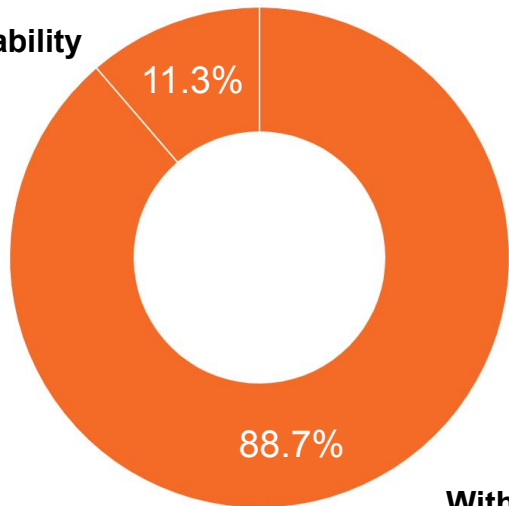
Distribution of Visitors Based on Ethnicity

Individuals of **White** (including White British, Irish, White European or any other white background) made up **87.9%** of our visitors. People of **Black**, **or Black British** background made up **8.6%** of our visitors. Individuals of Asian or **British Asian** (including India, Pakistani, Bangladeshi, or any other Asian background) made up **1.7%** of our demographic.

Black background

White background

Distribution of Visitors With a Disability

With disability

11.3%

88.7%

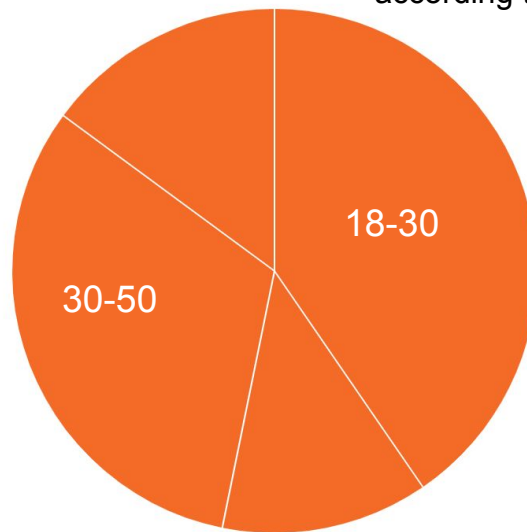**Without disability**

Visitors identifying as **having a disability or life limiting illness** accounted for **11.3%** of the overall respondents, followed by **88.7%** of the demographic identifying as **not having a disability or life limiting illness.**

11 million individuals are currently living with a disability in the UK, according to Gov.UK.

Distribution of Visitors Based on Age

The ages of our visitors were also varied throughout 2019. With the **18-30** year olds making up **40.4%** of the demographic. They were closely followed by the **30-50** year olds who made up **31.9%** of the demographic.

18-30

30-50

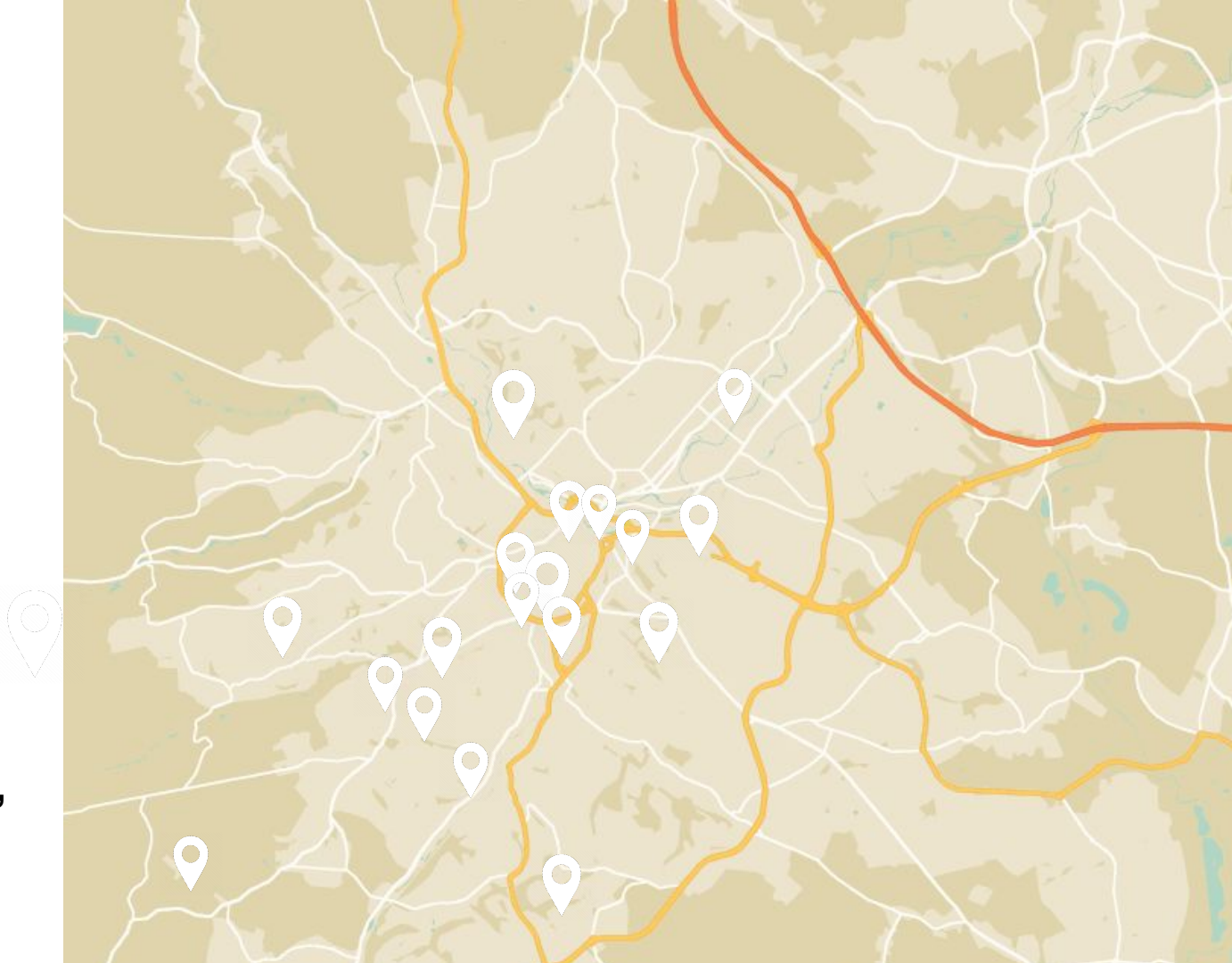# Distribution Based on Engagement with Higher Education.

Individuals educated to **BA level** made up the majority of our demographic in 2019, at **48.8%**. Those educated to **MA** level made up **29.3%**, followed by those educated up to **PHD** level making up **9.8%** of the demographic.

Those who completed education **after high school** makeup **4.9%** of the demographic, as well as those completing **further education** after college similarly amounting to **4.9%**.

The majority of our visitors were **based in Sheffield**, with **60.7%** coming from the city and surrounding areas.

We also had visitors travel from **Manchester, London,** and **Barnsley.**

Members Show 2019, Bloc Projects, July 2019. Image courtesy of Peter Martin

"Really interesting curators. Tempting spaces- how art can improve the social structure."

"Bloc consistently provides an informative, friendly and diverse programme about a multitude of socio-economic issues, entangled with the art world and being an artist."

"Lots of food for thought. A welcome and inclusive space."

"It was nice to hear a different perspective from a position of authority and insight. Life is too sanitised or censored. The level of interaction was ace."

"Really stimulating presentations. Valuable insight into part of the art world."