

Information on Audiences, Organisation, Programme & Opportunities

Bloc Projects

This document is intended to help us and the public understand who our audiences are, who is applying to our artistic and professional opportunities and who is benefitting from being included within our programme. This data is to be viewed alongside other information surrounding our programme and organisation and is not an exhaustive breakdown of everyone that comes into contact with or who may have benefitted from our activities.

It is also intended to help us understand how to provide more support, profile and provision to individuals and groups that we have underserved in the past, especially in relation to our commitment to equality, diversity and inclusion.

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1. Audiences

Visitors to our Programme

The following data has been taken from visitors attending projects as part of our annual artistic programme. The data is predominantly gathered during talks or workshops, as it is easier to collect information following the delivery of these events, however the data does include a small amount of information from visitors to exhibitions and new commissions.

More information around our audiences can be found within our Organisational Learning documents, which are located on our 'resources' section of our website.

Gender	Female	Male	Non-Binary			
2018	68%	29%	3%			
2019	50%	47%	3%			
Do you consider yourself to have a disability/life limiting illness?	Yes	No				
2018	6%	94%				
2019	11%	89%				
Age	Under 12	12 - 18	18 - 30	30 - 50	50 - 60	60+
2018	1%	5%	34%	45%	10%	5%
2019	0%	3%	40%	32%	20%	5%
Ethnic Background	White (includes White British, Irish, White European or any other white background)	Asian or British Asian (includes Indian, Pakistani, Bangladeshi, any other Asian background)	Black or Black British (includes Caribbean, African, and any other Black background)	Other ethnic group		
2018	90%	3%	4%	3%		
2019	88%	2%	9%	2%		

2. Programme

Our Artistic programme combines a wide range of activity from new commissions, solo and group exhibitions, events, talks, workshops and research trips. The artistic programme is selected by our curatorial team and aims to respond to current conversations happening within art and the broader climate.

For the purposes of this analysis we have separated the Artistic Programme into two distinct sections, Commissions/Exhibitions and Events/Other. We have also omitted any element of our programme that has been selected through an open call procedure, as data on this aspect of our programme can be found later in the document. Please note that the figures for 2020 include programme delivered up until June, in addition to a small degree of programme that we have committed to delivering later in 2020.

Artistic Programme (Commissions/Exhibitions)

Gender	Male	Female	Non-Binary	Prefer not to say
2018	62%	38%		
2019	40%	60%		
2020	50%	50%		
Ethnic Background	White (includes White British, Irish, White European or any other white background)	Asian or British Asian (includes Indian, Pakistani, Bangladeshi, any other Asian background)	Black or Black British (includes Caribbean, African, and any other Black background)	Other ethnic group
2018	92%	0%	8%	0%
2019	60%	0%	40%	0%
2020	0%	50%	50%	0%

Artistic Programme (Events/Other)

Gender	Male	Female	Non-Binary	Prefer not to say
2018	30%	70%		
2019	44%	56%		
2020	27%	45%	27%	
Ethnic Background	White (includes White British, Irish, White European or any other white background)	Asian or British Asian (includes Indian, Pakistani, Bangladeshi, any other Asian background)	Black or Black British (includes Caribbean, African, and any other Black background)	Other ethnic group
2018	80%	7%	13%	0%
2019	78%	6%	17%	0%
2020	64%	27%	0%	0%

3. Opportunities

Open Calls

Throughout the year we have a series of open call opportunities. Some of these opportunities are available to artists and creative’s who are currently part of our Membership Scheme as well as some that are available to the wider public.

We had an open call for our annual Members Show in 2018, 2019 and 2020, with two of these open calls being selected by a guest curator. We also had an open call for our Members to submit work to be included in our billboard programme in both 2019 and 2020. In addition to these open calls specifically for our Membership, we also had an open call in 2018 for artists and creative’s based in Sheffield to be involved in an international research trip to Bergen, Norway. We have included data on all of the applicants along with detailing the profiles of the artists and creative’s who were selected.

*Artists Selected

Gender	Male	Female	Non-Binary	Prefer not to say
2018	46% (*38%)	54% (*62%)	0% (*0%)	0% (*0%)
2019	57% (*33%)	37% (*56%)	0% (*0%)	7% (11%)
2020	51% (*40%)	40% (*60%)	6% (*0%)	3% (*0%)
Do you consider yourself to have a disability/life limiting illness?	Yes	No		
2018	6% (*15%)	94% (*85%)		
2019	10% (*0%)	90% (*100%)		
2020	12% (*20%)	88% (*80%)		
Age	18 - 30	31 - 50	51 -60	61+
2018	37% (*46%)	43% (*54%)	12% (*0%)	8% (*0%)
2019	37% (*20%)	44% (*60%)	15% (*10%)	4% (*10%)
2020	26% (*20%)	47% (*40%)	24% (*40%)	3% (*0%)
Ethnic Background	White (includes White British, Irish, White European or any other white background)	Asian or British Asian (includes Indian, Pakistani, Bangladeshi, any other Asian background)	Black or Black British (includes Caribbean, African, and any other Black background)	Other ethnic group
2018	96% (*100%)	4% (*0%)	0% (*0%)	0% (*0%)
2019	87% (*70%)	3% (*10%)	3% (*10%)	7% (*10%)
2020	94% (*100%)	3% (*0%)	3% (*0%)	0% (*0%)

4. Organisation

Recruitment

The data below refers to the individuals applying for job vacancies at Bloc Projects. In 2018 we advertised one job vacancy and in 2019 we also advertised one job vacancy.

We have not included the profiles of the successful applicants as you can find out more about our team by visiting the 'about' section of our website.

Gender	Male	Female	Non-Binary	Prefer not to say
2018	23%	77%	0%	0%
2019	9%	83%	9%	0%
Do you consider yourself to have a disability/life limiting illness?	Yes	No		
2018	10%	90%		
2019	3%	97%		
Age	18 - 30	31 - 50	51 -60	61+
2018	68%	32%	0%	0%
2019	46%	51%	3%	0%
Ethnic Background	White (includes White British, Irish, White European or any other white background)	Asian or British Asian (includes Indian, Pakistani, Bangladeshi, any other Asian background)	Black or Black British (includes Caribbean, African, and any other Black background)	Other ethnic group
2018	96%	4%	0%	0%
2019	83%	0%	11%	6%

Our Team

We have a small team at Bloc Projects, made up by two members of paid staff alongside a slightly larger Board of Trustees.

The below data refers to the team as a whole. More information about our team can be found on the 'about' section of our website.

Gender	Male	Female	Non-Binary	Prefer not to say
2020	30%	70%	0%	0%
Age	18 - 30	31 - 50	51 - 60	61+
2020	10%	70%	20%	0%
Ethnic Background	White (includes White British, Irish, White European or any other white background)	Asian or British Asian (includes Indian, Pakistani, Bangladeshi, any other Asian background)	Black or Black British (includes Caribbean, African, and any other Black background)	Other ethnic group
2020	80%	0%	10%	10%